



**Government of India**  
**Ministry of Textiles**  
**OFFICE OF THE JUTE COMMISSIONER**  
CGO Complex, 3<sup>rd</sup> MSO Building, E & F Wings, DF BLOCK,  
4<sup>th</sup> Floor, Sector-I, Salt Lake City, Kolkata – 700064

No. Jute (Mktg)/110/2016

Dated: 24-11-2016

**C I R C U L A R**

To give wide publicity to Swachha Bharat Abhiyaan launched by Government of India, Ministry of Consumer Affairs, Food & Public Distribution vide letter No.15(1)/2016-Py.III(Pt.) dated 02-06-2016 has directed to print Logo and Message of Swachha Bharat Mission on the packaging material. A copy of Logo and Message of Swachha Bharat Mission is enclosed.

All jute mills are hereby requested to print the same on every jute bag meant for Central Pool

  
(Dipankar Mahto)  
Dy. Jute Commissioner

To

1. All Jute Mills.
2. Chairman, IJMA, Kolkata.



एक कदम स्वच्छता की ओर